

# Marketing Communications / Social Media

Full Time - Permanent (40h/w) | Klosterneuburg (Vienna), Austria | € 2,600\* gross/month

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IST Austria is a constantly growing international institute for conducting frontier research in mathematics, computer science, life sciences & physical sciences. We recruit passionate professionals from across the world over all fields who support our goal of excellent research. Located within a beautiful campus on the outskirts of Vienna, we offer multiple opportunities for personal growth in a stable working environment. [Get an insight!](#)

## Your responsibilities

Communication of scientific topics to the non-scientific public is a central mission of our division Communications & Events. With a creative approach and an excellent knowledge of the online and social media landscape, you will plan, organize and implement state-of-the-art marketing communication activities.

- Development, implementation and evaluation of target group specific communication campaigns and online marketing strategies
- Conception of new contents for several communication channels, especially our social media channels, with a keen instinct for trends
- Development of new social media channels (Tiktok, Snapchat, etc)
- Writing and editing texts according to journalistic criteria
- Realization and editing of (video) shootings on campus
- Preparation of online-compatible texts, images and video material

## Your profile

- Successfully completed training in communications (University, FH) with a focus on digital media combined with a strong interest for science
- Proven experience in the field of marketing communications
- Style and textual confidence, target group-oriented writing style
- Profound knowledge of cross-media communication and the social media landscape; expertise in community management
- Excellent language skills in German and English (spoken and written)
- Digital native, creative and proactive personality with enthusiasm, trend awareness and courage to break new ground

To submit your application, please e-mail [recruiting@ist.ac.at](mailto:recruiting@ist.ac.at)

\* This position comes with possible overpayment depending on education, qualification and work experience. IST Austria processes your personal data in accordance with the law. For more information, please refer to [www.ist.ac.at/data-protection](http://www.ist.ac.at/data-protection).

## Your benefits



Education & training



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